

Zamplo for Patient Support

HOW ZAMPLO CAN HELP
EMPOWER PATIENTS



Zamplo: Cutting-edge Innovation for Patient Support

Zamplo is a digital connected health platform cofounded by a caregiver during his late-wife's journey with cancer. This connected health platform empowers individuals to gain insights into their health data through crowdsourcing, creating a group of support through the **Community** feature, and accessing educational material and resources through the **health library**.

Modernize Patient Support

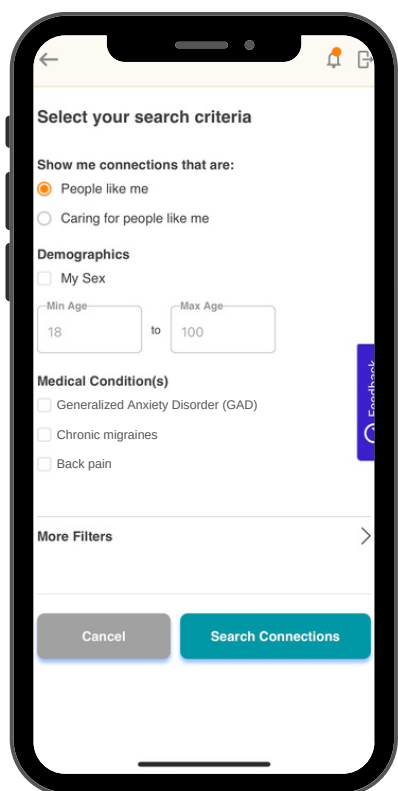
Results from a meta-analysis by **Lin et al (2020)*** showed that patient activation interventions for chronic disease patients significantly improved physiological, psychological, behavioural outcomes and health-related quality of life.

Zamplo is a novel digital health platform that improves patient activation in unprecedented ways. The platform can be customized for:

- Patient and caregiver communities to connect with others diagnosed with their precise medical condition
- Easy to use tools for self-monitoring, symptom management or medication adherence
- Uploading and sharing educational material

↑ 22
percentile
increase in
Self Efficacy

↑ 10
percentile
improvement in
Quality of Life



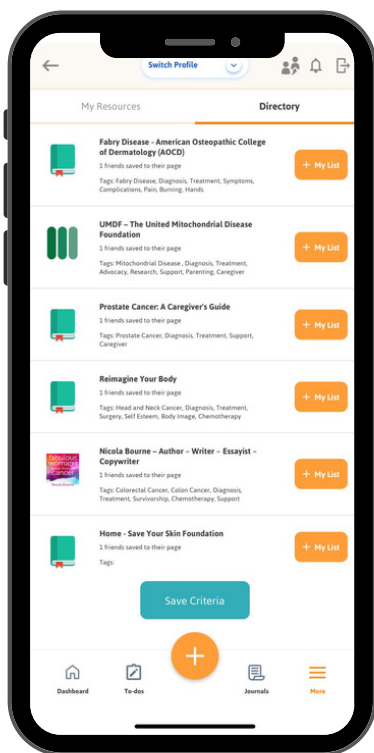
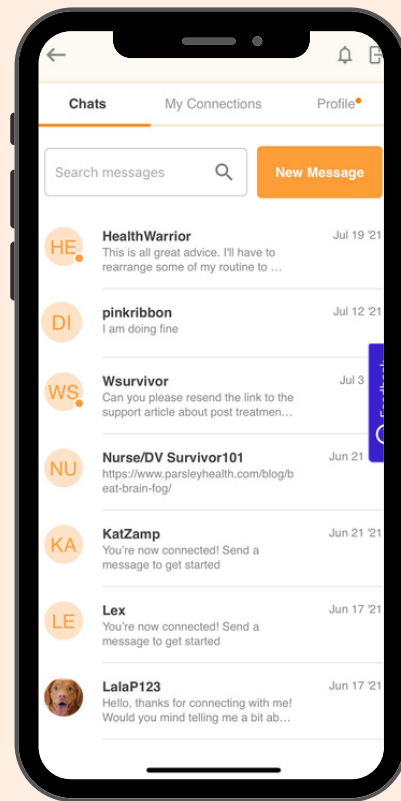
Zamplo Community

The Community feature connects individuals globally. It matches those who share the same diagnosis based on profile information and specific search criteria. Search criteria include sex, age, condition, treatment, and symptoms. Once individuals search and connect, they can communicate through a one-to-one private chat. Conversations are always encrypted and never shared.

* Greene J, Hibbard JH, Sacks R, Overton V, Parrotta CD. When patient activation levels change, health outcomes and costs change, too. *Health Affairs (Millwood)*. 2015 Mar;34(3):431-7. doi: 10.1377/hlthaff.2014.0452. PMID: 25732493.

Community was created to empower individuals to build a support system and allow them to collect relevant information about their condition. Community empowers individuals to crowdsource information about the same or a similar diagnosis, treatment options, test results, and more.

The more individuals who join Zamplo and create a Community profile, the greater the chance of someone finding others who share their medical condition or similar experience.



Health Library

The Health Library enables users and caregivers to 'pin' public health resources (IE: Facebook groups, Twitter feed, documents, educational material, and websites) in one place.

Through the Health Library's Directory, individuals can search for resources without risk to privacy. People can create and share a database of information relevant to their condition, goals, and community.

Real-World Evidence

Zamplo lets patients self-monitor and report their data from anywhere globally, on the web or their preferred mobile device. This allows for real-world evidence to be collected in real-time, all while helping patients to monitor and track their health digitally.

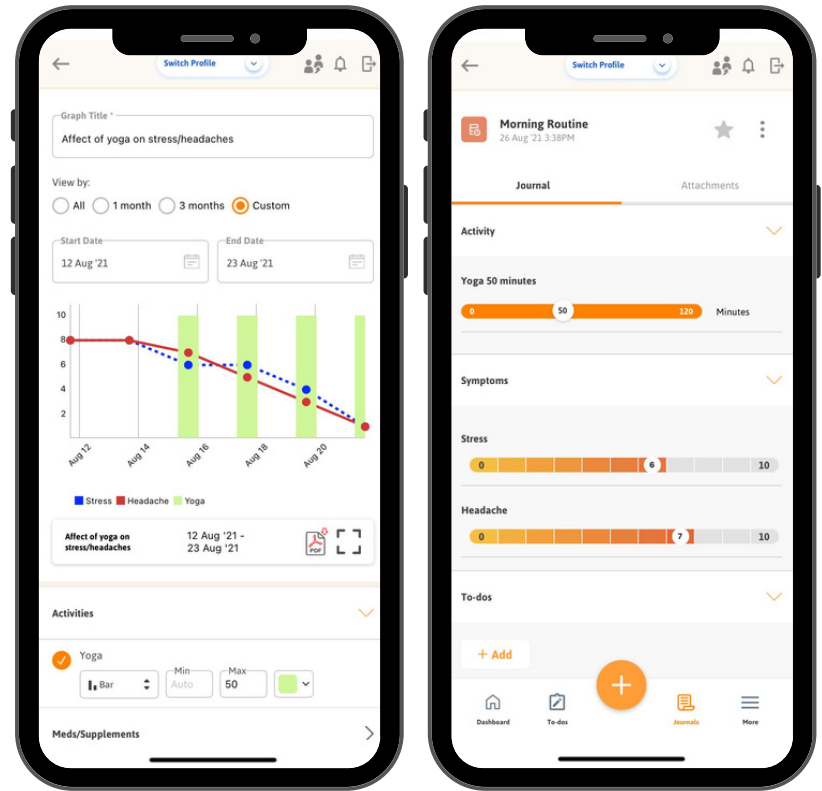
Entries

Activities: Any social and physical activities, including group exercises, can be tracked.

Symptoms: Individuals can document whether symptoms are present and to what extent symptoms are felt. Individuals can keep track of what impacts or triggers their symptoms.

Attachments and photos: Individuals no longer have to worry about carrying documents; everything can be digitally stored in Zamplo.

Notes and To-dos: Individuals do not have to carry paper and pens with them as notes and to-dos can be created in a matter of seconds. This makes it easier to write down questions and information for appointments.



Reports

Reports can be used to create a snapshot of symptoms, medications, activities, health data, and questions. Reports can empower individuals to advocate for themselves and share health data within a support group.



Privacy and Security

Commitment to patient privacy is at the core of Zamplo; it is PIPEDA and GDPR compliant. Each user has complete control over the collection, use, and disclosure of personally identifiable information. Zamplo ensures that security is continuously monitored, tested, and enhanced to keep data safe.

Contact Us

Our team looks forward to the opportunity to discuss the details of how you can use our solution for your next endeavor.

For more information about customizing our products to meet the needs of your program or to set-up a personalized demo:

Contact our team

research@zamplo.org

Meet our Co-Founder



Shaneel Pathak
Chief Executive Officer

To find out more about the **Zamplo** story and **who we are**, watch the cofounder's video



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